

AARON BOLLINGER

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PROFESSIONAL EXPERIENCE

Creative Producer // AWS

02.2020 – Current

- Recorded, edited, and published over 250 Knowledge Center Videos to the AWS YouTube Channel – with a mix of in-person and virtual workflows used.
- Created over 100 pieces of internal facing creative content, consisting mostly of video projects for teams without creative support. All-hands, product/program announcement videos, and still and motion graphics work make up the bulk of these deliverables.
- Collaborated with teams & sites across the globe to pilot a localized Knowledge Center program, which is now spun-up with two new producers creating content for AWS Customers in APJC, with the program expanding to other languages in Q3 2023.
- Created and maintain a Knowledge Center visual and audio style guide to raise the creative bar for our team, and give other teams baseline resources and templates for their video content needs. This guide also codified our standards with a measurable, data-driven approach to the review process.

Freelance Senior Producer // Self; Remote

03.2019 – 02.2020

- Senior producing a myriad of projects with five to six different production companies based in the USA and the EU.
- Project managing or post-production supervising projects with a heavy emphasis in graphics heavy content. Along with several projects with an abnormal output format or destination (live events or industrial installations).

Senior Video Producer // Pyramide Productions; Redmond, WA

08.2015 – 03.2019

- Managed hundreds of projects of varying complexity, scope, delivery method, and budget level for companies ranging from Fortune 500 companies to small Non-Profits
- Was involved and responsible for projects from start (after SOW or PO opened) to final delivery, and beyond. Jumped into the production and post-production workflows wherever needed, including but not limited to: Producer, Scriptwriter, Visual Designer, Camera Operator, Teleprompter, Gaffer, Audio Recordist, Director, Editor, Audio Mixer, and Animator
- Always looked to learn from past projects to make current or future projects more impactful, efficient, and/or better for the end user, the client, and my team
- Helped develop a project workflow that was adopted company-wide, along with adjusting the workflow + problem solving when issues with the workflow were found.
- Acted as the production company's go to technical director, and was the primary knowledge resource to associate and junior producers on the team, allowing them to continue to grow along with the complexity/size of their own projects
- Specialized in technically difficult or hard to describe concepts in addition to working with our art director to build out our 3D (using C4D) and animation offerings. Master at finding graphic ways to describe complex problems

Freelance Producer & Line Producer // Self; Remote

04.2014 – 08.2015

- Worked with several advertising agencies to remote line-produce ~20 'brand film' style videos for businesses across the US
- Focus was on people + budget management. Kept 100% of projects on schedule and on or under scoped budget

Production Coordinator // FreshMadeMedia; Seattle, WA

04.2008 – 04.2014

Audio Engineer

- 6 years' experience as a tracking and mix engineer on +100 local, regional, and national projects; projects include band EPs, musical albums, independent films, commercials, brand films, and training videos
- Acted as an Audio Engineer for 6 years, working closely with a team of composers, musicians, and sound designers to bring ideas and concepts from simple melodies to fully developed sounds, songs, voiceovers and soundscapes. Worked on 100+ local, regional, national, and

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international projects including musical albums, independent films, commercials, brand films, and training videos

- Was the Studio Administrator for 5 years, working as the primary hardware and software technical support for all studio production and personal computers; maintained file management and backup systems from a physical and technical perspective; maintained studio administrative and production calendar, with a flair for finding creative solutions to abstract project management problems;

Studio Administrator

- 5 years' experience working as the primary hardware and software technical support for all studio personal and production computers; issues reported by studio or freelance staff were solved and logged, extensive experience in out of box problem solving or solution finding
- Maintained production computer hardware and software; including all hardware building and upgrades, software customization and patches
- Built and maintained studio wide network; from creating cable, to setting up link aggregated managed switches prioritizing production network traffic
- Created and implemented file management and backup systems between the production machines, studio server and NAS hardware
- Assisted studio director with new product research, compatibility, budgeting and purchasing

Video Editor

- 5 years' experience as an assistant editor working with several NLE (Non-Linear Editing) systems
- Working closely with editors, agencies, and end clients on the full range of the edit process. From initial storyboarding to making selects, as well as a creation of initial and rough edits

Data Manager

- 5 years' experience working with production data management; everything from on location camera setup, backups and footage sync, to final broadcast uploads
- Experience working with many file (and system) formats, digital wrappers, encode and stream specifications. Specific emphasis in digital audio and video encoding for web and broadcast

Producer

- 5 years' experience owning 200+ projects on both the creative and administrative sides; managing client expectations while keeping all production elements organized, on time, and on target
- Working closely with talent and production agencies to assure that all necessary elements are present, and all schedules and/or deadlines are managed

EDUCATION

B.A., Music Technology // Seattle Pacific University; Seattle, WA

2006-2010

- Minor: Philosophy
- President's Scholar Award, Philip W. Eaton Scholarship Award, Dean's List, Director's Grant
- GPA: 3.6

PROFICIENCIES

Expert:

Adobe Premiere
Microsoft Office Suite
Avid Pro Tools
Final Cut Pro
Filemaker Pro
Apple Compressor
RED, Sony, Canon, and
Alexa cameras

Advanced:

Adobe After Effects
Adobe Media Encoder
Adobe Illustrator
DaVinci Resolve
Camtasia for Mac

Intermediate:

Maxon C4D
Adobe Dreamweaver
Adobe Photoshop
HTML
CSS
